

MONTPELLIER BUSINESS SCHOOL

GRUPE SUP DE CO MONTPELLIER BUSINESS SCHOOL



MONTPELLIER INTERNATIONAL SUMMER SCHOOL



PROGRAMME HIGHLIGHTS

SUMMER SCHOOL JUNE 26TH TO JULY 13TH, 2017

(45 hours of class - 6 ECTS credits)

EXPRESS YOUR ENTREPRENEURIAL SPIRIT

Entrepreneurship is not only about setting up a company. Whether in your academic or professional life, occasions are countless where you can invest your projects with passion, discover the power of positive thinking, show your leadership and fulfill your ambitions.

JOIN THE MBS SUMMER SCHOOL TO ENHANCE YOUR SKILLS AND SPARK OFF CREATIVE IDEAS!

THROUGHOUT THE PROGRAM, PARTICIPANTS WILL PARTICIPATE IN GROUP PROJECTS AND STUDY CASES, WHERE THEY WILL APPLY AND EXPERIMENT THE CONCEPTS DEVELOPED IN THE THREE MODULES

TRAIN YOUR BRAIN WITH DESIGN THINKING

Innovative thinking is a subject that takes place in all business disciplines, and therefore in marketing. This course searches to achieve a deep knowledge and application of design thinking methodologies to propose pragmatic solutions and innovative product and service ideas. This course will focus on the use of innovative thinking strategies within a holistic, human centered design and collaborative perspective. Students will develop skills as researchers, strategists, observers and storytellers through individual critical thoughts, individual assignment and a collaborative challenge.

Throughout the course, students will experiment a collaborative and multidisciplinary spirit, a special interest in innovative thinking with a human centered approach, and the ability to combine empathy and creativity/ innovation in the generation of solutions.

LEARN FROM OTHERS WITH INTERCULTURAL MANAGEMENT

Given the globalization of business and increasing diversity of workforces, a cross-cultural component in management education is critical to the success of today's students. The number of managers required to work effectively across cultural borders is constantly on the rise. Therefore, cross-cultural awareness through exposure to cultural business patterns and communication will give students a practical, hands-on approach to cross-cultural concepts.

The ultimate goal of this module is to ensure that students develop pertinent cross-cultural intellectual understanding as well as cross-cultural management skills.

ENTREPRENEURSHIP & INNOVATION

Innovation, although not sufficient, is a necessary prerequisite for the continued survival and development of enterprises. Managerial innovation is a mindset, and creativity is the basis of innovation management.

The objective of this course is to develop student business model innovation skillset and prepare them to become innovative managers, by giving them an understanding of how to be innovative.

MONTPELLIER



CALENDAR

REGISTRATION DEADLINE :

May 1st, 2017 - for non-European participants
May 31st, 2017 for EU participants

EARLY BIRD REGISTRATION DEADLINE :

April 30th, 2017

DURATION

3 WEEKS from June 26th to July 13th, 2017
AIRPORT OR TRAIN PICK UP : June 24th and 25th, 2017
COURSES START : June 26th, 2017
COURSES END : July 13th, 2017

Accommodations available until July 16th, 2017

SCHEDULE :

MORNINGS :

9:00 - 10:30 : Class
10:30 - 10:45 : Break
10:45 - 12:15 : Class
12:15 - 12:45 : Personal work in the classroom
12:30 - 14:00 : Lunch on the campus

AFTERNOONS :

- Classes
- Field trips, visits
- Outdoor activities & free time

FIELD TRIPS AND EXTRA-CURRICULAR ACTIVITIES

Discover the heart of Montpellier and its unique ambiance: a mix of bustling university town, medieval centre of learning, 19th-century flamboyance, and progressive-contemporary city.

Learn to play « Pétanque », the sport that is closest to French hearts !

Relax at the terrasse of a wine bar, in the fading sun, refreshed by a cool breeze . . .

Field trips to local companies will allow participants to understand the economic strength of Montpellier and surroundings.

BE PART OF THE MELTING POT !

At Montpellier Business School, 30 different countries are represented.

You can meet the students' association named World Connexion, and make friends from all over the world !



COMING TO MONTPELLIER

DIRECT FLIGHTS FROM PARIS

→ up to 9 flights/day from Orly Airport

→ 4 flights/day from Charles de Gaulle Airport

TGV TRAIN: 3h15 from Paris

→ more than 20 trains/day from Gare de Lyon

FEES

• REGISTRATION FEE: 50€

• REGULAR PROGRAM FEE: 1,950€

• EARLY BIRD FEE: 1,750€
(register before April 30th, 2017!)

WHAT'S INCLUDED IN MY PROGRAM FEE

- Courses
- Official transcript of records based on the ECTS system. Transcripts will be mailed approximately one month after the end of the program, to the address requested by the student

For additional transcripts, there will be a charge of 25€ for each; additional transcripts will be sent by express airmail

- Cultural and Company visits
- Accommodation in student hall of residence
- Lunches every working day of the program
- Airport or Train station pick up on the indicated dates
- Public transportation card for the duration of the program (valid for public transports in Montpellier and its urban area)

PRactical INFORMATION



MONTPELLIER BUSINESS SCHOOL

IN FIGURES

Founded in:
1897

80
permanent teaching staff

3000+
students

25%
foreign students

130+
partner universities
in over 35 countries
around the world

Thousands

of placements and work experience
contracts offered each year

13000+
graduates around the world

70+
double degree Bachelors and Masters,
both from France and in partnership
with prestigious universities abroad



OUR MISSION

To educate academically motivated students to become managers who are strong in their diversity, concerned by global responsibility, able to demonstrate an innovative and entrepreneurial spirit in their professional activities and able to adapt to rapidly changing local, national and international business environments.

OUR VALUES

ETHICS: individual or group capacity to engage in critical thinking concerning the rules and values of human behavior; An attempt to define the "right thing to do" based on honesty, fairness and integrity.

OPENNESS AND DIVERSITY: individual and/or collective capacity of dealing intelligently with diversity in all its forms, either voluntarily or involuntarily (without demagogic intentions), through positive openness and outreach.

RESPONSIBILITY AND OVERALL PERFORMANCE: the constant search for economic, social and environmental efficient actions, bearing in mind acute awareness of their impacts on all stakeholders along with the willingness to report them in a transparent manner.

FOR MORE INFORMATION, DO NOT HESITATE TO CONTACT US :

MONTPELLIER BUSINESS SCHOOL
INTERNATIONAL COORDINATION DEPARTMENT SUMMER SCHOOL
 2300 Av. des Moulins - 34185 MONTPELLIER Cedex 4 - France
 MBS-SummerSchool@montpellier-bs.com
 Tel: +33 4 67 10 60 21

MONTPELLIER: FROM PAST TO FUTURE

Along the shores of the Mediterranean sea, nestled between the sea, vineyards and mountain landscapes, Montpellier is a city with a rich past, an intense cultural life, and a youthful feel.

A city with almost twelve centuries of history, in which economic development is focused on medical, scientific and high tech research, one of the most dynamic cities in terms of business creation, ranking 3rd of the cities where students like to live and study in France.

Ideally situated in the heart of Europe, by train or plane, easy access to Barcelona, Bruxelles, Copenhagen, Frankfurt, London, Madrid, Paris...

SOUTH OF FRANCE

Languedoc-Roussillon, South of France, offers 200 km of sandy beaches, from the Spanish border to Provence.

Languedoc-Roussillon is also known for its famous sites or monuments, of which six are Unesco World Heritage: the Causses and the Cévennes, Carcassonne, the Canal du Midi, the pilgrimage routes to Santiago de Compostela, the Pont du Gard, the Vauban Fortresses.

PRESS RELEASE

→ DISCOVER MONTPELLIER
<http://www.ot-montpellier.fr/en/>

→ 36 HOURS IN MONTPELLIER, FRANCE
(New York Times Travel: http://www.nytimes.com/2012/08/12/travel/36-hours-in-montpellier-france.html?_r=0)

→ NEW YORK TIMES – PLACES TO GO
(New York Times Travel: http://www.nytimes.com/2012/01/08/travel/45-places-to-go-in-2012.html?_r=0&pagewanted=10)